



## 56<sup>th</sup> Annual Conference Details

August 2<sup>nd</sup> – 5<sup>th</sup>, 2009

# Workshop Topic Update!

## Technology: Facilitating God's Ministries

I am very excited to share with you some additional detail about the **Workshop Sessions** for our **56<sup>th</sup> Annual SEJ Conference**. As we are all sensitive to the financial condition of our economy and the impact it has had on our budgets, your Board has worked extra hard this year to bring you an excellent value with this year's conference.

Recognized internationally as a leading expert in Ministry Technology, **Steve Hewitt** will serve as our **Keynote Speaker** and **Workshop Session Leader**. A Pastor for 17 years, he has a pragmatic and practical understanding of the uses of technology as a way to facilitate the Ministries of God's church.

Steve is the CO-Founder of the **Ministry Technology Institute**, Founder & Editor-In-Chief of **Christian Computing Magazine** and **Christian Video Magazine** and has a **weekly radio segment** on **Moody Broadcast's Primetime America**. He is a regular at the NACBA Conference and keeps a full travel schedule speaking at conferences and sharing his knowledge and talents throughout the year.

For those of you who are considering the SEJ Conference for the first time, you should know that one of the unique values of SEJ is that we provide a more intimate setting where you will have time to interact with and talk with Steve during our structured Q&A sessions.

Having heard **Steve Hewitt** at the NACBA in Nashville last year, I can tell you that we are in for a treat! If you aren't familiar with Steve be sure and **check out his 3 web sites**. They are listed on the next page and provide a great ministry resource throughout the year.

I have always found this event to be good stewardship. Looking forward to seeing everybody at beautiful Lake Junaluska! Nothing could be finer than to be in Carolina!

Blessings,  
Ken Himes, President, SEJUMACBA



## Our Goal

To provide a connectional link between business administrators for support, knowledge, and tools to grow spiritually and professionally so that we may better facilitate the Ministries of God's church.

## Contents

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### 56<sup>th</sup> Annual Conference Update

Overview Letter from Ken	1
Workshop Session Details	2

## Workshop Session Details

Steve has given us an overview of the subjects he will address during the Workshop Sessions assigned to him. We think his topic selections provide a good balance between cutting edge technology and mainstream applications for facilitating God's Ministries.

**For complete SEJ Conference details**, including information about the Rev. Dr. Reginald Mallet, our Worship Leader, complete schedule, fees and registration, visit our web site at: [www.sejadministrators.com](http://www.sejadministrators.com)

**Sunday: Registration, Welcome, Dinner, Worship, Spiritual Growth (Rev. Dr. Reginald Mallett) and Social / Fellowship Time**

**Monday Sessions, August 3<sup>rd</sup> "Technology & Communications"**

### Session 3

We've entered the **Personal Communication Age**. We are people with a message and need to know how technology has impacted the way we get our message out to our community, our nation and the world. This session will focus on the reasons communication methods have had to adjust, and lay the foundation for understanding many of the tools presently being used today by those reaching their audience.

### Session 4

**Social Networking**, how does it work and why should I care? This session will take a look at how Facebook has impacted communications and relationships. In addition, we will look at Twitter, LinkedIn, Blogging and more.

### Session 5

**Broadcast texting**. Texting is THE way to get your message out to your group or church. This session will explain short-code texting services and their many features, including how to do a live text poll during a meeting or service.

### Session 6

**Technology Q & A** with Steve Hewitt

**Tuesday Sessions, August 4<sup>th</sup> "Technology & Church Management"**

### Session 10

How do you find the right **Church Management Software** program or service that is right for your church? What features do you really need? Do you want something accessed via a thin client download, or accessed via your browser, or something completely disconnected from the web?

### Session 11

What options are available to accommodate **Online Tithing and Giving**? Are we telling our congregations to tithe with a check or not at all?

### Session 12

**Technology trends and computing**. What technology trends will impact the way you compute in the near future? What's coming with Mobile Computing, Cloud Computing, Social Networking and more?

### Session 13

**Technology Q&A** with Steve Hewitt

In addition to the **Worship Sessions** lead by the Rev. Dr. Reg Mallett, there will also be a Session on **Certification for the CBA** led by **Rev. Alan Morrison** of the **GCFA** and an annual favorite, our **CBA Panel / Open Forum** where conference attendees get to ask questions on any topics of interest.

**Additional Conference Info & Registration: [www.sejadministrators.com](http://www.sejadministrators.com)**

**Steve Hewitt's Web Sites:**

[www.christianvideomag.com](http://www.christianvideomag.com)

[www.ccmag.com](http://www.ccmag.com)

[www.ministry-tech.com](http://www.ministry-tech.com)

### Proverbs on Technology

"Where there is no vision, the people perish: but he that keepeth the law, happy is he." Proverbs 29:18 (KJV)

Don't miss this verse. Where there is no vision, the people perish. The second part of the verse about keeping the law literally means guarding the direction of the vision, then the word happy literally means blessed. So, people perish when there is no vision, but those that guard the direction of the vision are blessed. The church needs vision for many areas, technology included. Where there is no vision, the technology will perish.